



# Clever EDI

Integrated Electronic Data Interchange  
(EDI) for Microsoft Dynamics 365  
Business Central

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## Integrated Electronic Data Interchange (EDI) for Microsoft Dynamics 365 Business Central



**As an integrated end-to-end solution, Clever EDI makes electronic trading an advantage for Microsoft Dynamics 365 Business Central users rather than a hindrance.**

Is all you're hearing about is being EDI compliant? As your business grows and your customer base gets bigger more and more of those customers are asking you to become EDI compliant.

Right now, you might regard EDI as a costly pain, but Clever EDI turns it into an advantage. Once your trading partners are configured, you'll get the benefit of less or even no data entry and faster updates combined with total accuracy.

Clever Dynamics have a proven track record with multiple Business Central users who have 50%+ of their sales orders arriving via EDI from dozens of customers. Once you've experienced the ease with one customer, you'll be pushing for more. Their system communicating directly to yours is the future of business and Clever EDI lets you fast track to that utopia.

### Product Overview

Replacing complexity with simplicity, Clever EDI provides a managed service from a single source that lets you use the Business Central transactions you're familiar with to exchange transactions with any of your customers, vendors or third-party logistics.

### Benefits

- **Accuracy:** No chance of any more data entry errors, incorrect deliveries or time wasted reconciling transactions.
- **Speed:** EDI messages are created as documents in Dynamics 365 Business Central just a few minutes after being sent. No mad rush to input before your cut-off times ever again.
- **Scalable:** Present yourself as a proactive partner that's ahead of the game by exploiting our list of preconfigured trading partners across grocery, retail, wholesale, automotive and merchants to make yourself attractive for even the biggest organizations to deal with.
- **Simplicity:** No more dealing with lots of different partners, each with their own cost. Clever Dynamics gives you a single company to work with for a competitive single fixed monthly subscription. No more worrying about Edifact, Tradacoms, iDocs, X10 or AS2, leave the technicalities to Clever Dynamics and focus on business.
- **Reliability:** A proven service that's processed millions of transactions between hundreds of UK and International trading partners

### Requirements

Dynamics 365 Business Central Essentials or Premium





## An all too familiar story

While EDI has been in use since the late 1960s, many organizations still have either separate disconnected systems or inflexible custom import routines that must be run manually. Often created by your EDI partner who does not understand what your ERP system needs, it's left to you to keep the data flowing for what are the most critical transactions in your business.

Clever Dynamics are experts in both EDI and Dynamics 365 Business Central. We know how to map the documents and what the implications are for your end to end business process. Decades of experience of linking these two technologies means we know what's required and can maximize your advantage quickly and cost-effectively.

That means you get the benefit, not just of traditional EDI transactions such as sales & purchase orders, invoices, advance shipping notices, forecasts, credits/debits and remittances but can start to agree new information flows. For example, get automatic updates for expected due dates and shipping updates directly where you need them and see the implications to your customer service or production plans. All minimizing human intervention just to where it's needed to make the right decisions.

As your business grows, Clever EDI lets you scale your transaction count without a corresponding increase in headcount, letting you spend your time strategically rather than operationally perpetuating that circle of growth.



## Manual intervention – a thing of the past

Clever EDI provides a common business language that facilitates trading anywhere in the world. You also present yourself as a proactive partner that's ahead of the game and makes life easier for your customers and vendors.

Fully integrated into Dynamics 365 Business Central, once configured it knows the EDI messages required so they just happen. Configure your system to automatically send sales invoices to a given customer and within minutes of posting the invoice they receive a matching copy without any manual intervention.

Similarly, if that customer sends you sales orders via EDI, they can either be listed in your inbound sales documents ready for you to accept or if you trust the customer automatically created as a sales order. That means that the first time you see an order can be when it's being picked and shipped in your warehouse. If the message has a code that it cannot translate it will be highlighted as a query for you to resolve but do it once and next time it will be automatic.



## Be Confident in you EDI Communications

Login to our Clever EDI web portal where you can review your pending and successful EDI transactions, report on orders, invoices and any other frequently used documents.

With Clever Dynamics managing the entire process from the Microsoft Azure platform for the message transportation to the message mapping as well as the integration into your Dynamics 365 Business Central - you can be confident in your EDI communications.



For more information, email us at [hello@cleverdynamics.co.uk](mailto:hello@cleverdynamics.co.uk) or visit our product page:

[cleverdynamics.co.uk/clever-edi](https://cleverdynamics.co.uk/clever-edi)





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